



Passionate UX/UI and product designer with a focus on web and digital innovation, I leverage 18 years of experience gained in leading e-commerce, advertising, and e-health companies. I imagine and design ergonomic, intuitive, and user-centered interfaces. Always on the lookout for new technologies, I integrate artificial intelligence into my workflows to enrich and accelerate design processes.

COMPÉTENCES

Product design
Prototyping
UX / UI
Accessibility (WCAG)
Design system
Component library
UX research / Analysis
Brand design
Cross-functional teams
Documentation
Scrum Master PSM1 (scrum.org)

*There isn't enough space for my passions.
the easiest way is to meet and talk
about them!*

CLÉMENT DENIS

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What if we wrote the future together?

KOALA INTERACTIVE

avr 2022 - sep 2025

Lead product designer

- Prototyping and Design system development
- User journey analysis
- User testing implementation
- Creation of print and web communication materials

HELLOCARE

mai 2018 - avr 2022

UI/UX designer

- Prototyping and Design system development
- User journey analysis
- User testing implementation
- Creation of branded print, web, and PowerPoint communication materials
- Brand design guidelines definition

TEADS.TV

mai 2011 - mai 2015

international lead designer

- Prototyping
- Creation of branded print, web, and PowerPoint communication materials
- Management of 8 designers distributed worldwide
- Project management

MISTERGOODDEAL

mai 2006 - mai 2011

Senior webdesigner - Art director

- Prototyping
- HTML CSS integration
- Brand design guidelines definition for L'Invité Des Marques website

MJM GRAPHIC DESIGN

2002 - 2006 | BAC +3

- Professional qualification certificate in multimedia — [Work-study program at Epson France](#) — Honors — Jury commendation
- Professional qualification certificate in graphic design